

PENNSYLVANIA SPEECH-LANGUAGE-HEARING ASSOCIATION

PSHA Keystater

Winter 2013

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Telepractice: Open Source Resources

This article is a product of the PSHA Task Force on Telepractice, chaired by Janice Tucker, SLP.D, CCC-SLP, PSHA Vice President for Public Information and Professional Communication. The goal of the task force is to educate members and facilitate informed and responsible telepractice within Pennsylvania.

Telepractice (also referred to as telehealth, telerehabilitation, telespeech and teleaudiology, etc.) is a developing mode of clinical service delivery that employs technology in lieu of in-person practice. Because telepractice in speech-language pathology and audiology is relatively new, it is not surprising that there are currently no books, manuals or journals exclusive to telespeech or teleaudiology. Yet, telepractitioners must be knowledgeable concerning tele-ethics, applicable state and federal laws, security and privacy, malpractice issues, technology selection, client selection, the roles of caretakers and assistants, the evidence base for telepractice, therapeutic and diagnostic techniques, and program assessment for this genre.

The good news is that there is much information available online, at no or minimal cost.

As a start, telepractitioners are expected to uphold the requirements of the PA State Board of Examiners in Speech-Language and Hearing (e.g., state licensure; scope of practice, continuing education, etc.) and state laws (i.e., regulations of any state within which, or to which their telepractice extends); federal regulations, ASHA's Code of Ethics, and ASHA's Scope of Practice. This information is publicly available online.

To locate technical and policy statements and articles, visit ASHA website and use the search term "telepractice." ASHA's Special Interest Group #18 on Telepractice hosts a listserv (read-only for ASHA members who do not belong to SIG 18) and SIG 18 has published two issues of Perspectives on Telepractice; there is typically a fee to access the latter.

A robust information source about policy, technology and the telehealth industry is the multi-disciplinary American Telemedicine Association (ATA) [<http://www.americantelemed.org>]. While parts of the ATA website are restricted to ATA members, it contains a great deal of information for the public. Since ATA is a "trade organization" (as well as a professional organization) their web site offers an impressive compendium of technology with links to industry websites. Of relevance to the larger universe of telerehabilitation professionals, is a 2010 standards and guidelines document (A Blueprint for Telerehabilitation Guidelines) authored by the ATA Telerehabilitation Special Interest Group. ATA currently offers free membership to university students.

It can be daunting to determine what tele-technology to avoid, and what to purchase. A strong caution (without naming company names) is that free sources of Voice over the Internet Protocols (VOiP) may not provide high levels of privacy and security. Watzlaf and colleagues published practical guidance on evaluating privacy and security in the International Journal of Telerehabilitation, (an open source electronic journal).

We can expect to see the commercial development of numerous "apps" and computer-based diagnostic and therapy materials for telepractice. Currently, Judith Kuster's renowned website offers free materials that can be adapted for telepractice, or used in the therapy room. <http://www.mnsu.edu/comdis/kuster2/sptherapy.html>.

Telepractice will likely take some time to become effortless and ubiquitous. However, its use is accelerating, and this is a great time to acquire the basics.

Last month, in the process of exiting a neighborhood restaurant, I sighted a 12 month old girl sitting in a high chair, busily manipulating apps for children on her parents' iPhone. She did so with total independence and intentionality -- truly jaw-dropping to witness. As telepractice develops, it is clear that we can also learn much from the preferences of our youngest of generations ...

Ellen Cohn

Ellen R. Cohn, PhD, CCC-SLP
University of Pittsburgh

SUBMISSIONS

Submissions of articles, manuscripts, reports and letters to the editor are encouraged. The *Keystater* also welcomes suggestions of editorial coverage. The editorial staff reserves the right to edit submissions for length and clarity.

The statements and opinions contained in the articles of the *Keystater* are solely those of the individual authors and contributors and not of the Pennsylvania Speech-Language-Hearing Association. The appearance of advertisements in the newsletter is not a warranty, endorsement or approval of the products or of their safety. PSHA disclaims responsibility for any injury to persons or property resulting from any ideas or products referred to in the articles or advertisements.

Please send all correspondence and editorial submissions to the editor:

Cheryl Gunter
 Department of Communicative Disorders
 West Chester University
 201 Carter Drive, Suite 400
 West Chester, PA 19383
 610-436-2115 (office) 610-436-3388 (fax)
 cgunter@wcupa.edu

or
 PSHA Office
 700 McKnight Park Drive, Suite 708
 Pittsburgh, PA 15237
 412-366-9858 (office)
 412-366-8804 (FAX)
 publications@psha.org

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SUBMISSION DEADLINES

Issue	Deadline	Pub. Date
Spring	Mar. 1	Apr. 30
Summer	June 1	July 31
Fall	Sept. 1	Oct. 31
Winter	Nov. 25	Jan. 30

www.psha.org

President's Message

As I sat down to write this column, I had planned on writing about practice-based evidence. I thought it would be interesting to have an article on this topic since it puts a little different spin on how we have traditionally viewed evidence-based practice. I had written about half of the column one night and decided to finish it the next day with fresh eyes, and more importantly, a fresh attention span. The "next day" brought the tragic shootings in a Newtown, Connecticut school. Each time I sat down to finish my article, I could not get past one or two sentences without thinking that the topic of practice-based evidence could wait until the next issue.

My sole focus, like most other people, was on the children and teachers in that school and what I could do to help. As I spent the weekend thinking about ways to help, I kept coming back to the fact that so many of our PSHA members work in the schools. You all have dedicated your life to teaching, helping and protecting children. So, the first thing I can do is thank you for all you do for our children.

As speech-language pathologists and audiologists, our goal for those we serve is improved communication. Right now, our society needs us more than ever. I wonder how much violence, anger and hate could be avoided through improved communication. We see first-hand the frustration that results from not being able to communicate effectively.

Like many, I was angered when the news reports first circulated that the shooter in Connecticut had some form of autism, as if that would be a cause to kill. It is not. But whether or not someone has a specific diagnosis or label does not always tell us about his/her ability to communicate. There are many intelligent people who lack communication skills. They might not "qualify" for our services through traditional testing methods. But they need us. Most importantly, our society needs us to help anyone who has difficulty communicating.

If there is something positive that can come from the tragedy in Connecticut, I hope it is that we focus on helping people communicate. This brings me back to my original question of "What can I do?" Instead of asking this question, perhaps a better question is "What can we do?"

I would like us to start a task force to look at how we can develop programs in our schools and communities that will foster better communication, not just for people with diagnosed speech and language disorders, but for everyone. All of us. This should not be just a PSHA initiative. It should transcend state lines and be inclusive because we live in a global society. We have an opportunity to take the first step and I hope you will join me on that journey. For anyone who is interested in being a part of this task force, please email me at cecoleman.slp@gmail.com

Thanks to all of you who make a difference.

BE BRAVE. BE INVOLVED. BE AMAZING.



Craig Coleman
 Craig Coleman, MA, CCC-SLP
 PSHA President

2013 PSHA Convention

April 3-6, 2013



Hopefully everyone has been having an enjoyable winter season. If you haven't received your Program Registration Packet for the 2013 Convention please contact our office at psha@psha.org or call 412-366-9858.

Our 2013 program again brings several experts in their respective fields. Please review your packet and read about our featured speakers this year. There are a variety of topics starting with our Pre-Convention through Saturday. Those of you who work with children will definitely want to consider attending the Pre-Convention featuring David Hammer, nationally known for his work with childhood apraxia of speech. Thursday, Friday and Saturday promises to be informative as well with Pediatric, Adult, AAC, and Audiology topics.

Please review your registration packet carefully for details regarding all of the courses and speakers. Hope to see you in Harrisburg in April!

Nannette Crawford

Nannette Crawford, MA, CCC-SLP

VP for Convention Planning and Program

2013 Audiology Track

Hello, my name is Jennifer Rakers and I have taken on the role of Vice President of Audiology/Education of Individuals who are Deaf/Hard of Hearing. I am honored to be on PSHA's Executive Board and to be working with such a wonderful group of professionals who truly have the best interests for audiologists and speech-language pathologists in the state of Pennsylvania in their minds and hearts. If you have not visited PSHA's website recently, I encourage you to take a look, specifically at our audiology toolbox. I am currently in the process of updating and adding helpful links pertaining to both cochlear implants and hearing aids. I hope that the audiology toolbox will provide good reference links as well as useful materials for all. If you have any suggestions of useful sites to be added to the toolbox please contact me.

In addition, as the 2013 PSHA Convention approaches it gives me great pleasure to announce that Donald Goldberg Ph.D. CCC-SLP/A, FAAA, LSLC Cert. AVT of the Head and Neck Institute of the Cleveland Clinic Foundation in Ohio will be speaking at our annual convention in Harrisburg. Not only is Dr. Goldberg well versed in the fields of audiology and speech-language pathology, he is also currently the President (2012-2014) of the AG Bell Association for the Deaf and Hard of Hearing, on the Board of the AG Bell Academy for Listening and Spoken Language, and a professor at The College of Wooster. Dr. Goldberg holds a vast knowledge of audiological management for the pediatric population as well as specific techniques and strategies for enhancing listen and spoken language skills in children. If you are planning on attending the 2013 PSHA Convention make sure you stay for Dr. Goldberg's seminar on Saturday!

Jennifer Rakers

Jennifer Rakers

VP for Professional Practices -- Audiology/Education of Individuals who are Deaf/Hard of Hearing

I hope everyone had a great fall semester and is enjoying the winter so far. The PSHA Convention is right around the corner, and I hope you are planning to come! We have great things planned for students such as workshops and seminars specifically aimed toward students on topics such as CF experience, interviewing and student advocacy. Also, don't forget the Student Reception where you can mingle with other students and network with professionals. Mark your calendars and pack your bags for a fun week in Harrisburg, April 3-6! You can find more information and register on the PSHA website, www.psha.org.

I'm excited to be able to work with school representatives in universities all across Pennsylvania to help with the annual student drive. School representatives are working with their NSSLHA chapters to raise funds for the annual student drive, answer questions and encourage participation with their state association – PSHA!

This year we are working together to raise money for the Alzheimer's Association – Greater Pennsylvania Chapter. The donations each NSSLHA chapter raises will be used to support an educational program which focuses on communication and behaviors of those with Alzheimer's disease. This program educates those dealing with the disease, as well as their caregivers and related health professionals. We are asking for each university across Pennsylvania to donate at least \$150 to help fund this educational program for the public. Also, the university that makes the largest donation will be recognized at the Convention in April!

If you have any questions regarding the student drive, please feel free to e-mail me at j.l.levy@iup.edu.

Jennifer

Jennifer Levy

Student Representative

**Student
Voice**



PSHA Journal – 2013 Edition

Call for Submissions

Deadline: July 15, 2013

PURPOSE:

The *PSHA Journal* is an annual, electronic, peer-reviewed publication of the Pennsylvania Speech-Language-Hearing Association (PSHA). The revival of the *PSHA Journal* complements the aims of PSHA as (a) a means to broaden the nature of the services PSHA provides to PSHA members; (b) an outlet to showcase information about clinical education, clinical practices and responses to professional issues, particularly as relevant to Pennsylvania; (c) a means to distribute scholarship in its diverse forms and to facilitate access to appropriate publication outlets; and (d) a tool to advance the information that will assist PSHA members in their quest to best address the clinical needs of individuals with communication disorders across professional roles and responsibilities.

SUBMISSIONS:

The *PSHA Journal* accepts manuscripts for review that reflect diverse scholarly work. Manuscripts that reflect these scholarly orientations are welcome:

Basic Scholarship: Basic Scholarship includes those articles that expand our information base with respect to normal and non-normal communication processes, as well as normal and non-normal processes in the communication mechanism. Articles that illustrate this variation of scholarship are data-based studies (with quantitative and/or qualitative data) that, while not necessarily experimental in nature, may seek to confirm or disconfirm specific theoretical assertions.

Conceptual Scholarship: Conceptual Scholarship includes those articles that present and/or expand upon theoretical considerations, as well as those articles that conceptualize “older” ideas and/or data into “newer” perspectives. Articles that illustrate this variation of scholarship include theoretical discussions and debates, state of the art reviews of literature, meta-analyses of extensive corpora of data, and/or discussions and debates of salient professional issues and directions.

Applied Scholarship: Applied Scholarship includes those articles that present and address clinical and professional issues, typically with data-based studies as their focus. Data may be quantitative and/or qualitative in nature, and studies may be experimental and/or descriptive in nature. The results of applied scholarship often have clear implications for and applications to current issues. This scholarship may also consist of series of studies that build upon a theme.

Instructional Scholarship: Instructional Scholarship includes a diverse assortment of articles that aim to improve our approaches to and materials and methods for instruction. Because our disciplines have clinical practice at their heart, instructional scholarship also includes articles that aim to improve clinical service delivery across work sites, work duties and clinical populations. Instructional scholarship also includes reports of innovative clinical education and professional development models.

In addition to these variations of scholarship, the *PSHA Journal* welcomes for review any other content the PSHA Executive Board deems important to advance our disciplines and/or serve our membership.

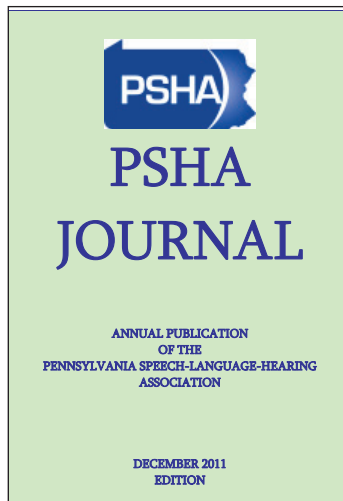
AUTHOR INSTRUCTIONS:

Authors: The *PSHA Journal* welcomes submissions from both PSHA members and PSHA non-members.

Author Information: In the cover letter to be submitted with the manuscript, please provide the names, academic degrees, CCCs and other professional credentials, professional titles and professional affiliations for the manuscript authors. Each author is welcome to submit a professional photo to be published with his/her accepted manuscripts to further familiarize the readers with his/her identity. Please submit a 100- to 150-word biographical statement for each author that summarizes his/her professional contributions. Also, please provide the phone number, postal mail address, and electronic mail address for each author, as well as the PSHA membership status for each author.

Authorship Information: In the cover letter, please include verification that, in the case of multiple authors for a manuscript, the authors have reviewed and have consented to the order of authorship for the manuscript. Please note that the order of authorship for the manuscript implies that the senior author(s) was/were the primary contributor(s) and that the junior author(s) was/were the secondary contributor(s).

Author Rights: In the cover letter, please include verification that the authors have consented to the publication (contingent upon positive review and subsequent acceptance) of their manuscript in the *PSHA Journal*. As of 2012, this consent carries with it the transfer of copyright of the manuscript to PSHA and the responsibility of the authors to secure permission from PSHA for the subsequent publication of any part of the manuscript in another venue. Upon acceptance, authors will receive a copyright transfer form to complete and submit to the *PSHA Journal* before final publication of the manuscript.



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Human Subjects: When a manuscript includes data (quantitative and/or qualitative) collected from human subjects, the authors of the manuscript should provide verification (in the form of a duplicate approval form from the relevant Institutional Research Board) of the protection of these subjects in each phase of the research process.

Manuscripts: Manuscripts should be the original work of the named authors. Plagiarism in any form is automatic ground for non-acceptance of a manuscript. Manuscripts submitted to the *PSHA Journal* should not be previously published in any form in any other venue.

Manuscript Preparation: Authors should submit manuscripts in electronic form. Authors should use Microsoft Word for the transmission of their manuscripts, APA style for the format of their manuscripts, and 12 point Times New Roman font for the text. At this time, the minimum word count for manuscripts is 2,500 words, and the maximum word count for manuscripts is 10,000 words. Authors who wish to exceed the maximum word count for a manuscript should consult with the Editor before submission. Each manuscript should contain an abstract of 100-150 words. Authors should indicate 3-4 Key Words to describe the primary content of the manuscript. A reference list of all works cited within the text/appendices should be included after the main text. Figures/Tables/Images/Other should be appended to the main text with their approximate locations indicated in the text. Images that are photos should be submitted in jpeg format with a minimum of 600 pixels per square inch. The manuscript should not contain footnotes or endnotes. The file should have editorial tracking utilities disabled. Authors should acknowledge any funding sources for support of their work, as well as any individuals whose contributions enhanced the work.

Manuscript Submission: Authors should submit their manuscripts on or before July 15, 2013, to Cheryl Gunter, PhD, CCC-SLP, PSHA Vice-President for Publications/Editor, at cgunter@wcupa.edu. For further information, please contact the Editor at 610-436-2115 or at this e-mail address. Information about the manuscript review process will be available to authors at the time of their manuscript submission.

The PSHA Executive Board, in December 2012, approved the use of the *Keystater* for announcements for opportunities for participation in research. What follows is an overview of how to share information about your need for research subjects or participants.

PURPOSES

- To advance the scholarly mission of PSHA with visible support for research efforts.
- To provide scholars with opportunities to secure participants in their research studies.
- To provide PSHA members with opportunities to participate in applied research.
- To promote submission of research manuscripts for consideration for the PSHA Journal.
- To enhance the public relations focus of PSHA with support of scholars nationwide.
- To disseminate research-related information without excessive e-mail contact with PSHA members.

SAMPLE FORMAT

RESEARCH OPPORTUNITIES

PSHA is pleased to inform members of these opportunities to participate in research. An overview of the purpose of the research, the requirements for the participants, and the contact information for the author(s) is included for each of the studies. Please note that the authors have secured the appropriate approvals from Institutional Research Boards (IRBs) and other relevant entities for the conduct of their studies. PSHA supports scholarly work to advance our informational base about normal and non-normal communication, as well as clinical service delivery issues.

OPPORTUNITY 01.

Title: "The Evaluation and Treatment of Myofunctional Disorders by SLPs in Public Schools: A Survey." Authors: John A. Doe and Jane B. Low; Sylvania Intermediate Unit; William, PA. Purpose: The purpose of this research is the documentation of the evaluation and treatment methods that school-based SLPs use most frequently in clinical service delivery, as well as the evaluation and treatment methods with which school-based SLPs are most familiar. Participants Needed: The authors invite school-based SLPs to complete a 35-item survey (with 5 open-ended questions) electronically. The approximate time commitment to participate in the research is 20 minutes. For More Information: The authors welcome contact from potential participants, as well as any questions about their research. Please contact John A. Doe at jd@email.email.

ACCEPTANCE OF NOTICES

STEP 01. The authors of the studies contact the PSHA Office for information about the solicitation of the membership for participation in their research.

STEP 02. The PSHA Office forwards the inquiries to the PSHA Vice-President for Publications/Editor, who contacts the authors to confirm the IRB approval for the research and to solicit the information for the column in the *Keystater*.

STEP 03. The PSHA Vice-President for Publications/Editor will also provide information to the authors about the PSHA Journal and extend an invitation to the authors to consider submission to this Journal as part of their plans for their publication of their work.

Please Note: At this time, PSHA will not institute a fee for the inclusion of this information in the PSHA *Keystater* but will, instead, provide this as an indication of a commitment to research. PSHA will also not require authors to submit their work to the PSHA Journal for review or to note the support of PSHA in their acknowledgments section of any presentation or publication (although PSHA would certainly appreciate a mention from authors who wish to remember PSHA in this way).

Cheryl Gunter

Cheryl Gunter, PhD, CCC-SLP
PSHA VP for Publications/Editor

PSHA Webinars

Upcoming Live Webinars



Making Sense of Diagnostic Assessments in SLP
February 13, 2013
7:00 pm - 8:00 pm
 Presented by Joan A. Luckhurst, PhD, CCC-SLP and Caterina Staltari, MA, CCC-SLP



Recorded Webinars

SLPs in School-Based Settings: Shifting of Roles and Responsibilities (1 hour)
 Presented by Ellen Estomin, MA
 This recording is available until 4/15/2013.



SLP-ABA Shared Practice and Collaboration
(two hours)
 Presented by Mareile Koenig, PhD, CCC-SLP, BCBA



Agrammatism Therapy: Procedures and Evidence
(one hour)
 Presented by Bruce Wisenburn, PhD, CCC-SLP



Medical Chart Review: A Comprehensive Guide
(one hour)
 Presented by Mary Beth Mason-Baughman, PhD, and Elizabeth Jack, BS



Working With English Language Learners From Various L1 Backgrounds
(one hour)
 Presented by Jill L. Brady, PhD, CCC-SLP

Webinar Pricing

	PSHA Member	Non Member
1 Hour Live	\$25	\$50
1 Hour Replay	\$20	\$40
1 1/2 Hour Live	\$35	\$60
1 1/2 Hour Replay	\$30	\$50
2 Hour Live	\$50	\$75
2 Hour Replay	\$40	\$60

***For more information and to register,
 visit the PSHA website at www.psha.org***

Interested in Presenting a PSHA Webinar?

Please fill out the webinar call for papers on the PSHA website or contact the PSHA Office at psha@psha.org or 412-366-9858.

Training is provided.

2013 Changes in Coding and Reimbursement Issues

Better Hearing and Speech Month Slogan Contest

Can you turn a catchy phrase? Then PSHA needs YOU! It's time for the annual Better Speech-Hearing Month Slogan contest. The winning entry will be used as the theme for the 2013 school coloring, drawing and essay contests. The person who submits the selected slogan will receive free admission to a future PSHA Convention. Submit your best line to the PSHA Office no later than end of business February 25, 2013. Put on those thinking caps and get that creativity flowing!



Regardless of whether we resolve the fiscal problems our country faces in the New Year, changes in health care reimbursement for speech-language pathology and audiology services will occur. At the time I write this article, the reimbursement rate for Medicare claims remains uncertain. We won't know if the therapy "cap" continues, whether it will still be bundled with PT or if the reimbursement rate will decrease. There will also be changes as the country develops Health Care Exchanges as mandated by the Health Care Reform Act. Pennsylvania has opted not to create its own exchange so we will be relying on rules generated by the federal government. Again, we won't know the impact of coverage for speech-language pathology or audiology services until those exchanges are created and policies put into place.

For those of us who rely on that information to determine budgets, payroll changes and general operating expenses, that uncertainty causes significant stress.

There will be a change in the way the Center for Medicare Services (CMS) requires documentation for payment of claims. Outcome data will need to be reported on all claim forms. The details for these procedures are clearly outlined on the ASHA website and in the document 2013 Medicare Fee Schedule for speech-language pathologists. There is an accompanying one for audiologists.

As reported by ASHA, all Medicare Part B therapy providers will be required to report outcomes on the claim forms beginning January 1, 2013. The claim form must always include two non-payable G codes representing the current status and a projected goal with the payable service. Each G-code also requires the -GN modifier along with the severity modifier. The outcome measures must be included in the progress notes for that client in your medical records.

ASHA's national Outcomes measurement System (NOMS) aligns with the CMS requirements for outcome reporting. Information about the use of NOMS is also provided on the ASHA website.

Please watch for bulletins from ASHA about documentation procedures as they unfold and change. There is a wealth of resources on the Reimbursement section of their website.

Kathleen R. Helfrich-Miller

Kathleen R. Helfrich-Miller, PhD, CCC-SLP
President-Elect

PSHA Awarded Student Advocacy Grant

PSHA has been awarded a \$1,000 student advocacy grant from the American Speech-Language-Hearing Association. As part of that grant, we will be developing a series of webinars to help students across the state further develop their knowledge on advocacy.

In addition, PSHA will be hosting a *Student Advocacy Day* in Harrisburg on Wednesday, April 3, the day before the PSHA Convention begins. We will be asking each university program in Pennsylvania to select a representative from their school to participate in the Student Advocacy Day in Harrisburg. Students participating in the program will have an opportunity to visit their state representatives and discuss important issues in the field.

As our healthcare landscape continues to change and legislative issues continue to impact our field, it will be critical for young professionals to have the skills to advocate for positive change. Teaching students about advocacy can no longer be viewed as optional, because it has become an essential part of our responsibilities as professionals.

Stay tuned to the PSHA website for updates on the webinars and Student Advocacy Day.

If you have any questions, please feel free to contact me at cecoleman.slp@gmail.com

Craig Coleman

Craig Coleman, MA, CCC-SLP
PSHA President

MARK YOUR CALENDARS

Webinar - Details on Page 6
February 13, 2013

Spring Keystater
Deadline for Submissions:
March 1, 2013

Hotel Rate Deadline for PSHA Convention
March 13, 2013

2013 PSHA Convention – Details on Page 3
April 3-6, 2013
Hilton Harrisburg
Harrisburg, PA

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July 1, 2012-June 30, 2013

President

Craig Coleman, MA, CCC-SLP
724-433-8973
cecoleman.slp@gmail.com

President-Elect

Kathy Helfrich-Miller, PhD, CCC-SLP
412-761-6062
kathleen.miller54@verizon.net

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Karen Stein, MS, CCC-SLP
724-357-5684
kstein@iup.edu

Vice President for Public Information & Professional Communication

Janice Tucker, SLPD, CCC-SLP
717-624-4616
jktucker@iu12.org

Vice President for Publications (Editor)

Cheryl Gunter, PhD, CCC-SLP
610-436-2115
cgunter@wcupa.edu

Vice President for Professional Practices -- Audiology/Education of Individuals who are Deaf/Hard of Hearing

Jennifer Rakers, MSLP, CCC-SLP, LSLS Cert. AVEEd
724-933-9251
jennifer.rakers@chp.edu

Vice President for Professional Practices -- Speech-Language Pathology

Valery E. Yura, MEd, CCC-SLP
215-348-2940
valsip@comcast.net

Vice President for Professional Preparation and Continuing Education

Barbara J. Amster, PhD, CCC-SLP
215-951-1986
amster@lasalle.edu

Vice President for Governmental Relations

Caterina Staltari, MA, CCC-SLP
412-396-4047
staltari@duq.edu

Vice President for Convention Planning and Program

Nannette Crawford, MA, CCC-SLP
814-868-2182
nannettem@zoominternet.net

Vice President for Membership and Ethical Practices

Nancy Carlino, MA, CCC-SLP
724-938-4386
carlino@calu.edu

Secretary

Mary Weidner, MS, CCC-SLP
412-666-3811
mary.weidner@chp.edu

Treasurer

Hunter Manasco, PhD, CCC-SLP
570-674-8108
mmanasco@miser cordia.edu

Student Representative

Jennifer Levy
724-989-6696
qwyn@iup.edu

PSHA Lobbyist

Dave Tive
717-233-1631
dtive@tivelobbying.com

PSHA Office

Business Manager
Diane Yenerall, MPM, CAE
412-366-9858
dyenerall@robertcraven.com

Account Manager

Amy Caye
412-366-9858
psha@psaha.org