



PENNSYLVANIA SPEECH-LANGUAGE-HEARING ASSOCIATION

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**Annual Report of the VP for Membership & Ethical Practices
David S. Ford
2016**

ACTIVITIES

- Established and awarded first annual PSHA “Rising Star” Award to increase membership of young professionals
- Answered member questions via e-mail/contributed to FAQ
- Participated in online discussion and voting
- Wrote article for the Keystater recapping the Awards Ceremony at the Convention
- Wrote article for the Keystater describing the PSHA awards
- Created PSHA Website hotfix documentation
- Participated in minor re-design alterations to PSHA Website
- Motioned for and approved Life Membership for Tom Wyse and Byron Schreck
- Drafted/submitted PSHA Membership to ASHA for advertising in NSSLHA online newsletter
- PSHA Award Nomination & Selection Process
- Presented the PSHA Awards at the 2016 PSHA Convention in Pittsburgh
- Re-designed membership benefits application materials

MEMBERSHIP STATS:

| By Membership Year | | | |
|---------------------------|------------------|------------------|-------------------|
| | June 2016 | June 2015 | Difference |
| LIFE | 71 | 73 | -2 |
| 2015 | 884 | 896 | -12 |
| 2016 | 127 | 165 | -38 |
| 2017 | 104 | 93 | +11 |

| | | | |
|---------------|------|------|-----|
| TOTAL: | 1186 | 1227 | -41 |
|---------------|------|------|-----|

| Members by License | |
|---------------------------|-----|
| SLP | 830 |
| AUD | 18 |
| ED. HR. IMP. | 4 |
| SLP/AUD | 7 |
| SLP/EHI | 4 |

| By Membership Type | | | |
|---------------------------|------------------|------------------|-------------------|
| | June 2016 | June 2015 | Difference |
| Professional | 839 | 887 | -48 |
| Student | 276 | 267 | +9 |
| Associate | 0 | 0 | 0 |
| Life | 71 | 73 | -2 |
| TOTAL: | 1186 | 1227 | -41 |

| Members by Degree | |
|--------------------------|-----|
| Bachelors | 82 |
| Masters | 802 |
| Doctorate | 87 |

Respectfully Submitted,

David S. Ford, M.S. CCC-SLP
VP Membership & Ethical Practices