



PENNSYLVANIA SPEECH-LANGUAGE-HEARING ASSOCIATION

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Annual Report
Vice President for Public Information and Professional Communications
Eileen McCartney Cirelli
June 1, 2016

Better Hearing and Speech Month 2016 – “Working Together for Better Speech and Hearing”

- BSHM Proclamation request sent to Governor Wolf’s office through the PSHA office.
- BSHM slogan contest garnered 8 entries this year.
- BSHM slogan “Working Together for Better Speech and Hearing,” by Dale R. Gregore, M.S. CCC SLP, BCS-S
- Coloring and Essay contest packets (coordinated by PSHA Account Manager Amy Caye) distributed at 2016 PSHA Convention
- BSHM Coloring and Essay Contest entries due February 12, 2016 with winner to be announced in the Keystater and published on the PSHA website.

Telepractice Task Force

- The Task Force was inactive this year.
- Attempts to recruit a chairperson were unanswered

Facebook Page – PSHA

- The PSHA Facebook page was developed and maintained by Amy Caye.

PSHA Member Website Questions and FAQs

- 44 Questions submitted to PSHA, coordinated through Amy Caye at the PSHA office, and collaborative response provided through Executive Board.
- During this year the PSHA Office began to research the membership status of those presenting questions to the FAQ.
- Non-Members were allowed one ‘question’ and encouraged to enroll in PSHA.

Future Plans

- Update FAQ Page
- Consider Web Page Revisions
- Plan for 2016 PSHA reception at ASHA

Thank you for the opportunity to work with and learn from the members and Executive Board of the Pennsylvania Speech-Language-Hearing Association.

Respectfully submitted,
Eileen McCartney Cirelli
Vice President for Professional Communication and Public Information