

2024 PSHA Convention

Exhibitor Prospectus



CREATING A VIBRANT PROFESSION

PITTSBURGH 2024

**April 10-13, 2024
Sheraton Pittsburgh Hotel at
Station Square**

2024 PSHA Convention

April 10-13 • Pittsburgh, PA



CREATING A VIBRANT PROFESSION

PITTSBURGH 2024

Location and Hotel Information

2024 Location

Sheraton Pittsburgh Hotel at Station Square
300 West Station Square Drive
Pittsburgh, PA 15219

Hotel Reservations

1-800-325-3535

A special room rate of \$179 per night (single) will be available until March 25, 2024, or until the room block is sold out, whichever occurs first. To receive the special room rate, please ask that your reservation be booked within the Pennsylvania Speech-Language-Hearing Association room block.

Exhibit Hall Hours - Tentative

Wednesday, April 10

6:00 pm - 9:00 pm Exhibitor Setup

Thursday, April 11

6:30 am - 7:00 am Exhibitor Setup
*7:00 am - 6:30 pm Exhibits Open
5:00 pm - 6:30 pm Exhibitor/President's Reception

Friday, April 12

*7:00 am - 1:00 pm Exhibits Open
1:00 pm - 2:00 pm Exhibitor Tear Down

* **Breakfast is provided for exhibitors and attendees in the Exhibit Hall! Boxed lunches will be available for purchase.**

Exhibitor Deadlines

January 17

Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities.

February 28

Early registration deadline to receive reduced exhibitor rate.

March 20

Final day to register or cancel.

Contact Information

Craven Management Associates

Amy Caye

Email: acaye@robertcraven.com

Telephone: 412-366-1177

Fax: 412-366-8804

Other Important Information

- **Cancellations** received in writing and no later than March 20, 2024, will receive a 75% refund.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.
- **Donations** needed for door prizes and silent auction. Please consider donating a gift card or merchandise. Money raised at the silent auction benefits the Student Fund and PSH-PAC Fund. Please check one of the boxes located on the Exhibitor Selection Form.

Display Space and Marketing Opportunities

Display Space

Single Table: \$475

Display space includes: One 6' skirted table, two chairs, wastebasket and signage. One complimentary Convention registration and one complimentary post Convention attendee mailing list is also included.

Strategy Package: \$800

Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single table package plus all of the marketing items below, enabling you to reach more of your audience.



- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Convention On-Site Program
- Company logo with a link to your home page from the PSHA website for a six-month period

Non-Profit or Home-Based Table: \$275

Display space includes: One 6' skirted table, two chairs, wastebasket and signage. This display space does not include one complimentary Convention registration or a Convention attendee mailing list.

*Note: The **non-profit** rate is available to those filing as 501(c) who are exhibiting to promote **FREE** services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. **Home-based** is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.*

Take-One Display: \$175

Can't attend the Convention but would still like a presence? Have a Take-One Display to showcase your product, catalogs or printed materials (without a representative). Extra products or materials will not be returned. Receive recognition on the Exhibitor Page of the PSHA website. This table space *does not* include one complimentary Convention registration or a Convention attendee mailing list.

Marketing Opportunities

Badges for Convention Attendees: \$500 - **TAKEN**

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the *exclusive* badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

Bags for Convention Attendees: \$350 - **TAKEN**

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the *exclusive* bag sponsor, your company will be responsible to order and ship the bags as instructed by the PSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$150 - **TAKEN**

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the *exclusive* lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the PSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Company Banner Ad Placed on the PSHA Website

Banner Ad for PSHA website with email or web link. \$250

Banner ads must be submitted by email to acaye@robertcraven.com as either a jpeg or gif file. Ad size to be no larger than 234 x 60 pixels and any animation shall be limited to two cycles. Banner ads will be displayed on the Convention information page.



CREATING A VIBRANT PROFESSION

PITTSBURGH 2024

Sponsorships

Exhibitor/President's Reception Sponsor: \$1,500

- 50% discount on exhibit display
- Receive exclusive exposure with sign recognition during the Friday event
- Your banner ad on the PSHA website Home Page for three months
- Quarter-page ad in the On-Site Convention Program
- Company brochure included in the attendee bag or folder
- Recognition in the summer issue of the *Keystater* newsletter

Student Reception Sponsor: \$1,000

- 50% discount on exhibit display
- Receive exclusive exposure with sign recognition during the Thursday event
- Receive exclusive company exposure to address the students personally at the Thursday event
- Quarter-page ad in the On-Site Convention Program
- Recognition on the PSHA website Convention page
- Recognition in the summer issue of the *Keystater* newsletter

Refreshment Break Sponsor: \$500

- Receive exclusive exposure with sign recognition
- Recognition on the PSHA Convention website page
- Recognition in the On-Site Convention Program
- Recognition in the summer issue of the *Keystater* newsletter

Session Sponsor: \$250

- Receive exclusive exposure with sign recognition at the sponsored session
- Recognition on the PSHA Convention website page
- Recognition in the On-Site Convention Program
- Recognition in the summer issue of the *Keystater* newsletter



Contact Information

Craven Management Associates
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237

Amy Caye
acaye@robertcraven.com
p: 412-366-1177 f: 412-366-8804

**Have a suggestion or new idea
for a sponsorship?**

Contact us to discuss.

412-366-1177

***Please note that January 17, 2024, is the deadline
to be recognized in the Convention On-Site Program.***

